

## PodiatryNZ Conference Report October 2023



## Introduction

The 2023 conference was undertaken out of the usual cycle because of the interruption of COVID-19. It occurred in October 2023 at Te Pae Christchurch Convention Centre in Ōtautahi Christchurch.

The intention of the conference is always to:

- Provide an opportunity for the profession to meet and socialise,
- Provide information and resources to enable the profession to enhance clinical skills and knowledge,
- To showcase new technologies, techniques and treatments, and
- Generate a surplus for the association to assist in keeping membership fees as low as possible.

The following report provides a summary of the 2023 conference and provides some opportunities for feedback to use in future conferences.

## Sponsorship and Exhibitors

The economic climate made achieving the sponsorship target (refer budget) very difficult. In addition, a national wound care conference was being held in Dunedin at the same time which limited the scope of opportunity for both sponsorship and exhibitors.

The exhibition hall was well attended with a total of 31 stalls. Food breaks were also held there which provided better opportunities for both delegates and exhibitors to interact with each other. We had one piece of feedback that the exhibition stands weren't deep enough in size.

The list of exhibitors is provided as an appendix to this report. There were many keen parties that were unable to attend in 2023 and wanted to be kept in mind for the future. These are stored in the conferences folder for next conference.

<b>Sponsors and Exhibitors Comparison</b>		
<b>2018</b>	<b>2021</b>	<b>2023</b>
<b>31</b>	<b>11</b>	<b>31</b>

## Venue

Te Pae worked extremely well and was run quite efficiently, although a few commented on the distance between the sessions and the exhibition hall. There were also comments that this was a good thing allowing people to get some exercise during the day.

- Coffee - coffee station was well received and a good decision having two baristas in the morning before the sessions started (right beside the entrance). The two baristas meant lines weren't as long, definitely do this again. The first MT coffee station was late commencing, the venue discounted the lost time.
- Food - mixed. Service type and location in exhibition hall worked well though.
- Service - excellent, the venue provided and onsite liaison that helped with issues or questions we had during the conference.
- Technology - sound issues at the awards dinner, AV issues during a couple of the conference sessions.
- Spaces - excellent.
- Facilities - excellent.

## Programme

Thanks to the programme committee which included Rachael Harper and Mike Frecklington with support from the Board and Preeti Kaur. Largely the programme was well received, with very few negative comments. The programme is provided as an appendix to this report.

Survey feedback on programme:

- What did you enjoy most about the conference?
  - "Location, variety of talks/ speakers, shorter 2-day programme and excellent trades, all very smooth running."
  - "...I also liked the links that some speakers used which I copied and downloaded info during the sessions. Those interactive speakers were great where we could add our ideas during the lecture."
- Do you think you can apply the information presented at Conference in your workplace? If so, what or how.
  - "Unfortunately not, me for there was not enough sports medicine, biomechanics and MSK."
  - "Yes very applicable to practice great content"
- Any other feedback you would like to offer?
  - "Dermatology session would be a good revision. I appreciate the small business session, but maybe this could be set up as a stand for open discussion.... then the session time allocated to more clinical education."
  - "Would like to see more of the compulsory learning moved to online and a more leading edge approach at our conferences."
  - "I would have liked to been able to attend both the advance paediatric and vascular workshops, was challenging to choose only one."

The pre-conference events, the Whiteley Allcare session and the ASICS run were well attended and enjoyed. The ASICS Run needed better planning on the running route, other than that ASICS were great supporters and co-hosts of the run.

## CPD Time

The conference programme allows for 20 hours of total CPD time, with various different time breakdowns depending on the concurrent sessions attended. The Composition process to send certificates out post-conference was not ideal, partly due to the way in which the CPD was calculated and partly as a result of a technology failure. The CPD breakdown is provided as an appendix to this report.

CPD Time Comparison		
2018	2021	2023
21	18	20

## Speakers

Thanks to those speakers who put a lot of time and effort into presenting at the PodiatryNZ Conference 2023. The speakers that were most positively commented on included, Emmanuel Jo, Dr Peta Tehan, Dr Antoni Caserta and Dr Kelly Sheerin. The list of speakers is provided as an appendix to this report.

Speakers Comparison		
2018	2021	2023
31	10	20

## Delegate Attendance

We had a good mix of delegate types, but very few overseas delegates given the Australian conference had just been held in June.

Delegate Type	Delegate Numbers
Presenter / Complimentary	45
Exhibitor Delegates (excludes non-delegate exhibitors)	20
Graduate Early Bird	18
Non-member Day (Standard and Early Bird)	1
Non-member Early Bird	15
Non-member Standard	1
Member Day (Standard and Early Bird)	10
Member Early Bird	164
Member Standard	10
Student (Standard and Early Bird)	11
<b>TOTAL</b>	<b>295</b>

Delegate Attendance Comparison		
2018	2021	2023
250	271	295

## Financial Result

A budget and actual comparative is shown below. It is pleasing that even though budget lines show variances the conference achieved a surplus.

	Actual	Budget	Variance
Income			
Registration	177,794	168,000	9,794
Exhibitions	56,000	62,500	(6,500)
Sponsorship	48,500	80,000	(31,500)
<b>TOTAL INC</b>	<b>282,294</b>	<b>310,500</b>	<b>(28,206)</b>
Expenditure			
Administration	12,730	15,000	(2,270)
Bank fees	5,526		5,526
Exhibition	14,529	20,000	(5,471)
Management Fee	48,500	48,500	0
Marketing	5,596	5,000	996
Speakers	12,393	43,000	(30,607)
Venue incl food	153,158	126,000	27,158
<b>TOTAL EXP</b>	<b>252,802</b>	<b>257,500</b>	<b>(4,698)</b>
<b>NET SURPLUS</b>	<b>\$43,800</b>	<b>\$53,000</b>	<b>(9,200)</b>

## **Lessons Learned and Recommendations for Future Conferences**

- Review other planned conferences to remove potential conflicts.
- Use Composition again for future conferences, as they are cost effective and successful providers.
- Engage potential sponsors earlier.
- Continue having the pre-conference events, allows people to feel as if they get most of the conference time.
- Ensure CPD Schedule and breakdown is well understood pre-conference so certificates can be delivered very soon after completion of the conference. Potentially change platform used to send these.

**Appendix 1 - Exhibitors**

	<b>Company</b>
1	ACC
2	ASICS
3	ASICS
4	AUT
5	Beattie Matheson
6	Convatec
7	Denstock
8	Digital Orthotics Laboratories Australia
9	Douglas Pharmaceuticals
10	Enovis (DJO Global)
11	Essity
12	Footbionics
13	Footcom NZ Ltd
14	Footcom NZ Ltd
15	Formthotics
16	Formthotics
17	Ganley Orthotics
18	Ganley Orthotics
19	Global Footcare
20	Global Footcare
21	HOKA
22	MYOB
23	New Balance NZ
24	Overland
25	Phoenix Leisure Group
26	Podiatry Shop
27	PodiatryNZ
28	Shoe Clinic
29	Stevens Shoes (Orthopaedic footwear)
30	Whiteley All Care
31	Whiteley All Care

## Appendix 2 - Programme

<b>Friday 13 October</b>	
7.00am Pre-conference Session	ASICS Run
	Whiteley Allcare Workshop - How to improve patient outcomes with Shockwave Therapy
9.00am Mihi whakatau and Welcome	
9.30am Basics of toe and flow - vascular assessment for New Zealand Podiatrists - Dr Peta Tehan	
10.15am Morning Tea (45 mins)	
11.00am Concurrent Session A - Structure 1	Wound Care - Dr Bob Eckles
	Paediatrics - Caron Orelowitz, Dr Antoni Caserta
	Research - Mia Clarke, Adam Philips and Preeti Kaur
12.30pm Lunch (75 mins)	
1.45pm Concurrent Session B - Structure 1	Wound Care - Dr Bob Eckles
	Paediatrics - Caron Orelowitz, Dr Antoni Caserta
	Research - Mia Clarke, Adam Philips and Preeti Kaur
3.15pm Afternoon Tea (30 mins)	
3.45pm Cultural Safety - Belinda Ihaka and Maggie Reihana-Finau	
4.30pm New developments - Prue Molyneux and Dr Eloise Matthewson	
<b>Saturday 14 October</b>	
9.10am Orthotic prescription habits and trends - Aaron Jackson, Tim Ganley and Ben Lamb	
9.55am Small business management - Adam Philips, Lauren Farnden and Jessica Dobbs	
10.40am Morning Tea (35 mins)	
11.15am Concurrent Session C - Structure 2	Wound Care - Dr Peta Tehan
	Paediatrics - Caron Orelowitz, Dr Antoni Caserta
	Research - Dr Bob Eckles, Hannah Jepson and Megan Catterall
12.45pm Lunch (60 mins)	
1.45pm Workforce Planning - Emmanuel Jo	
2.30pm Gait deviations in those living with a neurological condition - Anna Kilkenny	
3.00pm Afternoon Tea (30mins)	
3.30pm An exploration of what we know, and what still have to learn as we tackle the science of injury running prevention. - Dr Kelly Sheerin	
4.15pm Conference Summary / Poroporoaki	

### Appendix 3 - Speakers

<b>Name</b>	<b>Presenter Type</b>	<b>Topic</b>
Dr Peta Tehan	Invited Speaker	Basics of toe and flow - vascular assessment for New Zealand Podiatrists, and Practical vascular assessment for determining wound healing
Dr Kelly Sheerin	Invited Speaker	An exploration of what we know, and what still have to learn as we tackle the science of injury running prevention.
Emmanuel Jo	Invited Speaker	Workforce planning
Anna Kilkenny	Invited Speaker	Gait deviations in those living with a neurological condition
Prue Molyneux	Invited Speaker	Development of an ultrasound atlas to grade osteoarthritic change in the first metatarsophalangeal joint
Dr Eloise Matthewson	Invited Speaker	Radiofrequency ablation for Morton's neuroma
Belinda Ihaka	Abstract special	Research presentation, Nga korero a te Māori: The experiences of Māori and those supporting Māori accessing podiatry services in Aotearoa
Maggie Reihana-Finau	Abstract special	Research presentation, Māori podiatrists' perspectives on cultural safety and continuing professional development: Changing the landscape from knowing to doing
Caron Orelowitz	Workshop	Paediatrics, basic and advanced
Dr Antoni Caserta	Workshop	Paediatrics, basic and advanced
Dr Bob Eckles	Workshop	Wound care and Research presentation, foot orthoses work, but is it all in our heads?
Aaron Jackson	Invited Panel	Orthotic prescription habits and trends
Tim Ganley	Invited Panel	Orthotic prescription habits and trends
Ben Lamb	Invited Panel	Orthotic prescription habits and trends
Adam Philips	Invited Panel	Small business management and Research presentation, the effectiveness of a novel 3D printed ankle foot orthosis on people with Charcot Marie Tooth
Jessica Dobbs	Invited Panel	Small business management
Lauren Farnden	Invited Panel	Small business management
Mia Clarke	Abstract (w/shop)	Research presentation, burnout among the podiatry profession: a survey of Podiatrists in Aotearoa New Zealand
Preeti Kaur	Abstract (w/shop)	Research presentation, the assessment and management of sesamoiditis: a focus group study of podiatrists in Aotearoa New Zealand
Hannah Jepson	Abstract (w/shop)	Research presentation, how does podiatrists' clinical practice align with international guidelines for the prevention of the diabetes foot? A survey of podiatrists in Aotearoa New Zealand
Megan Catterall	Abstract (w/shop)	Research presentation, what do netballers consider important when selecting their footwear?



## Appendix 4 - CPD Breakdown

<b>CPD Stream</b>	<b>Sessions that make up CPD</b>	<b>Professional Learning Hours</b>	<b>Professional Communication Hours</b>	<b>Cultural Safety Hours</b>	<b>Wound Care Hours</b>
A	Full two days - No wound care workshop	14	4	1	1
B	Full two days - One wound care workshop	12.5	4	1	2.5
C	Full two days - Two wound care workshops	11	4	1	4
D	Full two days - Three wound care workshops	8.5	4	1	6.5
E	Day one only - No wound care workshop	8	4	1	1
F	Day one only - One wound care workshop	6.5	4	1	2.5
G	Day one only - Two wound care workshops	5	4	1	4
H	Day two only - No wound care workshop	8	1.5	0	0
I	Day two only - One wound care workshop	6.5	1.5	0	1.5