

PodiatryNZ

To advance the quality of and access to podiatry
Hei whakapiki i te kounga me te whāi wāhi ki te haumanu waeewae

2023
CONFERENCE
CHRISTCHURCH

13-14
October

Te Pae Christchurch
Convention Centre



Sponsorship and Exhibition Prospectus

podnz.org

Nau mai

It is my pleasure to invite you to join PodiatryNZ for the biennial conference, being held in Ōtautahi Christchurch on 13 and 14 October 2023.

Our conference provides podiatrists with the opportunity to network with colleagues and organisations across New Zealand and to discuss new ways of thinking, practice challenges, and provide a wider perspective on the industry and its future.

PodiatryNZ, the professional association for people practicing podiatry within New Zealand is proud to be hosting this conference which usually attracts over 250+ podiatrists, academics, students and other organisations connected to the profession. It is a great opportunity to build and strengthen relationships with our delegates.

This prospectus outlines sponsorship and exhibition opportunities available. Please take some time to review the packages and determine the best fit for your requirements. We welcome the opportunity to discuss your organisation's promotional requirements and tailoring a package to meet your needs.

We look forward to working with you and welcoming you to Conference in October 2023!

Ngā mihi nui

ALISON MOLLOY

Chief Executive

PodiatryNZ

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Introducing your host

PodiatryNZ is a membership association of registered podiatrists. Our role is to enhance the profession and increase awareness of the benefits of podiatry to all New Zealanders. We are a network of podiatrists working collegially; our membership is based on mutual respect and understanding. PodiatryNZ delivers quality communication and training to enhance relationships for and between members, students and stakeholders.

OUR VISION

**To advance the quality
of and access to podiatry**

*Hei whakapiki i te kounga
me te whai wāhi ki te
haumanu waewae*

OUR VALUES

Integrity

We act with integrity and respect in all we do. We are each personally accountable for the highest standards of behaviour, including honesty, transparency and fairness in all aspects of our work.

Leadership

We aim to support the profession of podiatry leading by example with vision, acting in the best interests of those receiving podiatric care.

Excellence

We are committed to robust governance, continuous quality development, and application of best practice principles in all that we do.

Collegiality

We aim to actively engage with members and stakeholders, working together to enhance and advance the quality of and access to podiatry for the communities we serve.

Programme outline

We are planning an inclusive and informative programme. To assist with your planning, a brief outline of each day is below:

THURSDAY 12 OCTOBER 2023

PACK IN / REGISTRATION OPEN

- Exhibitors Pack in from 1pm
- Registrations open from mid afternoon

FRIDAY 13 OCTOBER 2023

CONFERENCE DAY ONE

- Full day conferencing
- Conference dinner

SATURDAY 14 OCTOBER 2023

CONFERENCE DAY TWO

- Full day conferencing, concluding at the end of the day

Sponsorship opportunities

THE BENEFITS OF PARTICIPATING AS A SPONSOR:

- Maximum exposure at the Conference devoted to podiatrists
- The opportunity for you to interact with various health professionals
- High visibility on the PodiatryNZ website and throughout the official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to podiatry, supporting the development (knowledge, skills and practice) of our workforce
- Build new relationships and strengthen existing ones



Please take some time to review the packages and benefits and contact us if you need any clarification or further information. We understand how important it is for sponsors to feel your investment is wisely placed.

Principal Sponsor

\$20,000 + GST

This level of sponsorship will be only available to one organisation

BENEFITS INCLUDE:

- Verbal acknowledgement as the Principal Sponsor at the commencement of each day by either the session chair or Conference MC
- Opportunity to present a conference paper, in keeping with the conference theme
- Recognition as the Principal Sponsor on audio visual display at the conference
- Company logo (one colour) on lanyard
- Two complimentary exhibition booths in a prime location
- Three conference registrations including tickets to Conference Dinner
- Company logo on the home page of the conference website, with a link to company's website
- 100-word profile of company or products, with contact details included in the Conference App
- Company logo placed on all conference signage
- Opportunity to provide a seat drop to a plenary session
- Opportunity to display a company banner (or similar promotional material by arrangement) in the conference venue throughout the conference.
- Acknowledgement in digital communications (website, email and social media)



Platinum Sponsor

\$10,000 + GST

BENEFITS INCLUDE:

- Verbal acknowledgement as the Platinum Sponsor at the commencement of each day by either the session chair or Conference MC
- Recognition as the Platinum Sponsor on audio visual display at the conference
- One complimentary exhibition booths in a prime location
- Two conference registrations including tickets to Conference Dinner
- Company logo on the conference website, with a link to company's website
- 100-word profile of company or products, with contact details included in the Conference App
- Company logo placed on all conference signage
- Opportunity to provide a seat drop to a plenary session
- Opportunity to display a company banner (or similar promotional material by arrangement) in the conference venue throughout the conference.
- Acknowledgement in digital communications (website, email and social media)



App

\$5,000 + GST

This level of sponsorship will be only available to one organisation

The Conference app is an important communications tool, ensuring delegates are able to access up-to-date information and details of the conference, such as the programme, speakers, venue information, both pre-conference and chat and network via the app while onsite.

THE BENEFITS OF BEING AN APP PARTNER:

- Company branding on the app which enables a delegate to view the most up to date conference programme and conference details
- Recognition as a sponsor on audio visual display at the conference
- Verbal acknowledgement as a sponsor by the Conference MC
- Company logo on the home page of the conference website, with a link to company's website
- 50 word profile of company or products/services, with contact details included in the Conference App
- Your company logo and acknowledgement as a sponsor in the Conference app
- Acknowledgement in digital communications (website, email and social media)



Conference Dinner

SOLD

Partner with us, as we celebrate our sector and acknowledge stand out individuals or teams and their incredible work. The conference dinner is a prestigious, eagerly anticipated event and is held on the Friday evening. It is a social highlight for delegates. The evening is an opportunity for delegates to relax, recharge and network with peers.

THE BENEFITS OF Sponsoring WITH US AT THE CONFERENCE

- Verbal acknowledgement throughout the dinner
- Logo placed on the dinner menu
- Opportunity for you to give a 2 minute address at the dinner
- Two complimentary tickets
- Recognition as a sponsor on the conference website
- Verbal acknowledgement as a sponsor at the dinner
- Company logo on the home page of the conference website, with a link to company's website
- 50 word profile of company or products, with contact details included in the Conference App
- Your company logo and acknowledgement as a sponsor in the Conference app
- Acknowledgement in digital communications (website, email and social media)

SOLD

Formthotics
Custom Medical Orthotics

Coffee Cart

\$4,000 + GST

This level of sponsorship will be only available to one organisation

Coffee cart sponsorship - one of the most popular sponsorship opportunities, situated within the exhibition and dining space for maximum foot traffic.

THE BENEFITS OF BEING A COFFEE CART SPONSOR:

- One complimentary exhibition stand with coffee cart either next to, or within your exhibition stand
- Opportunity to provide branding of the coffee cart, such as pull up banners, branded coffee cup (sponsor to provide)
- Recognition as a sponsor on audio visual display at the conference
- Verbal acknowledgement as a sponsor by the Conference MC
- Company logo on the conference website, with a link to company's website
- 50 word profile of company or products, with contact details included in the Conference App
- Acknowledgement in digital communications (website, email and social media)
- Opportunity to display additional material close by the coffee cart



Speaker Sponsor

\$2,500 + GST

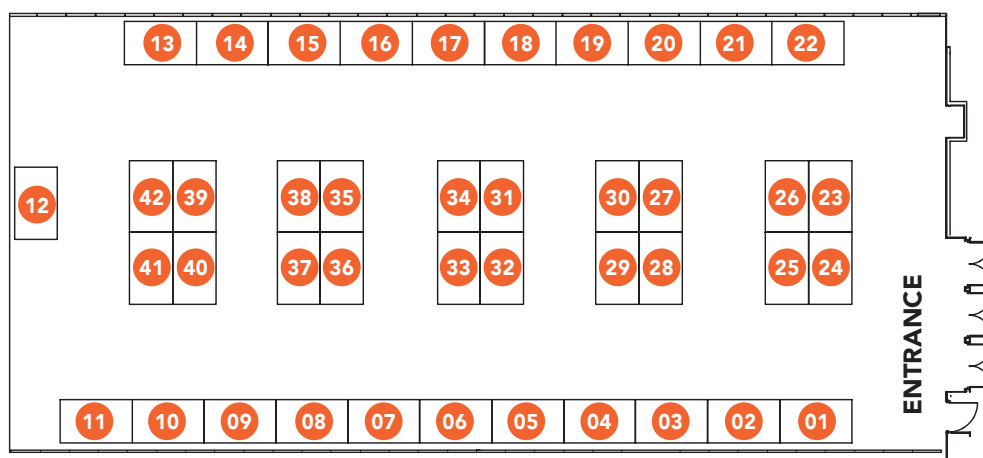
Price per speaker

THE BENEFITS OF BEING A SPEAKER SPONSOR:

- Acknowledgement in the conference programme by the person introducing the presenter
- Your company logo prominently displayed at the start and conclusion of your speaker's conference address
- Opportunity to display a banner in the conference room during the presentation
- Acknowledgment in digital communications (website, app, email and social media)
- Company logo on signage onsite at the conference where applicable
- Company logo on the conference website with links to your nominated website
- The selection of the speaker and content of the presentation will be determined by the Organising Committee and subject to approval from the selected speaker.



Exhibition opportunities



The exhibition will be the hub for PodiatryNZ Conference, where delegates meet in the morning, as well as throughout the day between sessions for catering. It is an opportunity to network and demonstrate your products and services.

Site allocation priority will be made to sponsors and remaining sites will be allocated on a "first-in" basis. Those companies who wish to secure an exhibition site(s) as part of their sponsorship package, or as an exhibitor, you will need to contact:

Nerida Ramsay

E: podiatrynz@composition.co.nz

T: +64 3 332 4537

Exhibition Stand

\$2,500 + GST

At least 4 months prior to the Conference a detailed Exhibitor Manual will be emailed.

INCLUDED IN YOUR EXHIBITION STAND:

- 3m back wall, by 1.8m side walls. Panels are 2.3m high (velcro compatible fabric)
- Exhibitor registration for two company representatives
This exhibition registration includes morning tea, afternoon tea, and lunch. Additional passes may be purchased for company representatives at a discounted fee of \$350 + GST for an exhibition registration.
- Opportunity to purchase tickets to the Conference Dinner
- Clothed trestle table x 1, 2 chairs
- Power – 10 amp supply with 4 plug multi-box and 2 x 150 watt spotlights and fascia with name signage
- 50 word profile of company with contact details listed in the conference app

Thursday
12 October
2023

Exhibitors pack in during the afternoon

Friday
13 October
2023

Full day conferencing
Conference Dinner

Saturday
14 October
2023

Full day conferencing, and packing out after afternoon tea (approximately 3–5pm)

Get in touch

WE ARE OPEN TO
TAILOR A PACKAGE
THAT MEETS
YOUR NEEDS

podiatrynz
@composition.co.nz

Terms and conditions

By agreeing to participate as a sponsor or exhibit at the conference you acknowledge and accept the following terms and conditions.

PAYMENT

- All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax – 15%).
- The full payment for the sponsorship / exhibition must be received on the 20th of the month following the original invoice date.
- If full payment is not received by this date PodiatryNZ reserves the right to re-assign your sponsorship or exhibition space.
- All payments should be made in New Zealand dollars, by credit card or direct debit.

FLOORPLAN

- Sponsors and exhibitors may not assign or sublet any part of their exhibition space without approval from PodiatryNZ.
- PodiatryNZ may need to make changes to the floor plan, however changes will not be undertaken without discussion with the companies affected.

INSURANCE/LIABILITY

- Sponsors must ensure that they are adequately covered with public liability and professional indemnity insurance.
- This refers to damage or injury caused to third parties/visitors in the vicinity of their displays. Neither PodiatryNZ, Composition Ltd, Te Pae

Christchurch or other external suppliers, nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the displays, however caused or any of its staff, employees, agents or other representatives.

- The conference organisers accept no liability for damage to sponsors/exhibitors equipment by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors/exhibitors are advised to insure against such liability.

CANCELLATION

- If a domestic lock-down means we have to switch to a completely virtual model of conferencing, for sponsors and exhibitors this would mean a change in benefits to a digital platform which would offer visibility on live streams as well as extended promotional options to ensure your benefits are received.
- If an exhibitor wishes to cancel their exhibition stand, then notification of cancellation is received in writing by 18 August 2023, the deposit will be refunded less an administration charge of \$150. After this date, no refunds will be made.
- In the event of the conference and/or exhibition being cancelled in cases of circumstances beyond their control, PodiatryNZ will refund any money paid to the sponsor/exhibitor after deduction of reasonable expenses for any benefits already delivered. PodiatryNZ will not be liable for any expenses incurred by the sponsor/exhibitor in preparation of materials for the conference, or the supply of goods and services.

your
hosts

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2023
CONFERENCE
CHRISTCHURCH

CONTACT US

For further information or to confirm your
Sponsorship or Exhibition please contact:

Nerida Ramsay

Conference Managers - Composition Ltd

E: podiatrynz@composition.co.nz

T: +64 3 332 4537 **M:** +64 21 519 110

podnz.org